

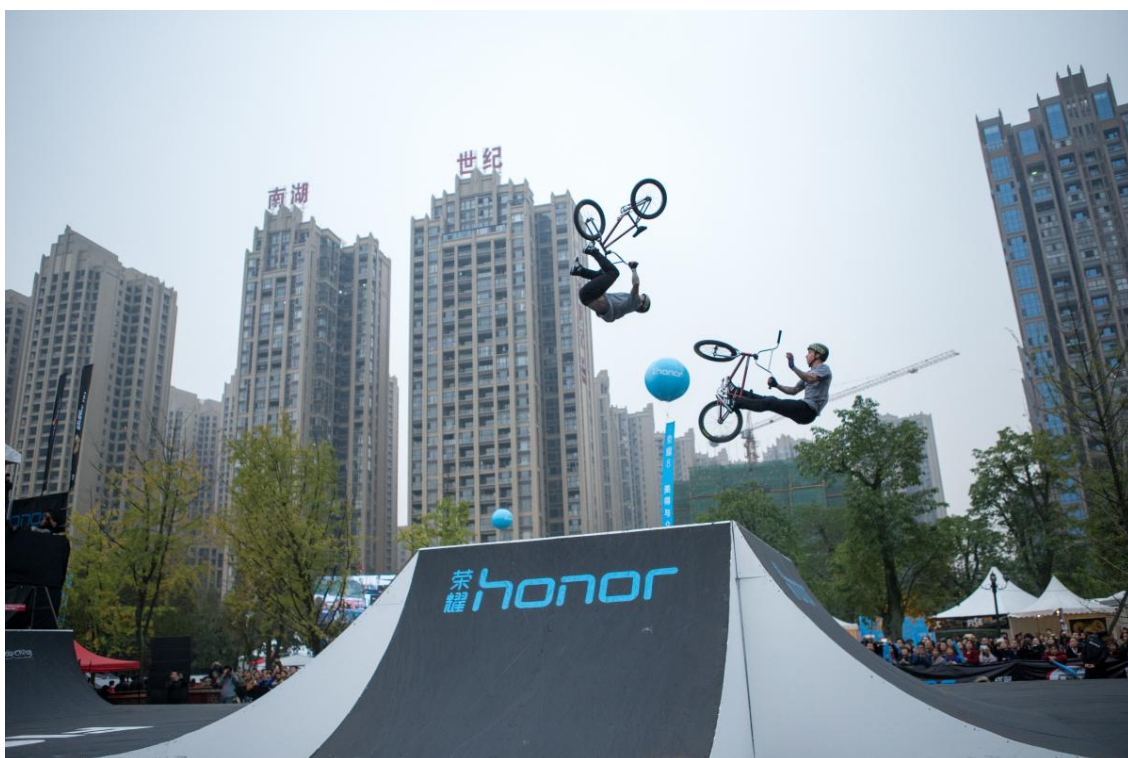


WORLD
ACTION SPORTS
FESTIVAL

Press release

Wednesday, May 10th 2017

FISE WORLD SERIES 2017 : FISE IN ITS TWENTIES



@cedricderodot

LAUNCHING OF THE FISE WORLD TOUR ON 24 MAY IN MONTPELLIER, SOUTH OF FRANCE

Let's meet up on the Lez riverbanks from Wednesday 24 May to Sunday 28 May 2017 for the biggest action sports festival in the world.

Chek out the teaser :

www.youtube.com/watch?v=PhMKxvUToTY&feature=youtu.be

For the 21st edition of FISE (International Festival of Action Sports), the FISE World Series (FWS) tour, presented by Honor, is stopping in four towns, four countries, four environments, on three continents - always centred around our passion for action sports. Montpellier (France), Budapest (Hungary), Edmonton (Canada), and Chengdu (China) host the stages of FWS 2017, and look forward to winning over an ever more enthusiastic public.

This year also happens to be special as we celebrate the twentieth anniversary of FISE ! These are indeed twenty years of history, action sports and sharing. FWS will host the best amateur and professional riders, in disciplines such as BMX Freestyle Park, BMX Freestyle Flatland, Skateboard, Mountain Bike (MTB), Roller Freestyle, and Wakeboard.

And last but not least, Skateboard is to be an official part of the 2020 Olympic Games in Tokyo !



@C.Van Hanja/Edgerider

Access to the festival is free, as it is in the surrounding areas and for animations such as demonstrations and initiations on offer to the public.

Partnerships with new international federations, assisted by existing ones, will enable the organisation of worldwide exclusives, such as the Roller Freestyle FIRS World Cup led by the International Federation of Roller Sports and the UCI BMX Freestyle Park World Cup under the umbrella of the Union Cycliste Internationale (UCI).

STAGES OF THE TOUR 2017

- **Montpellier, France , 24-28 May**

It all started for FISE in Montpellier, mother of FWS. It was obvious, therefore, for us to make this city the first step of the international tour. From the 24 to the 28 May, around 600 000 spectators are expected on the Lez riverbanks. Only Montpellier will see represented Scooter, and Climbing for the first time thanks to the Climbing Boulder contest. The other key sporting disciplines are BMX Freestyle Flatland, BMX Freestyle Park, BMX Spine Ramp, Roller Freestyle, Skateboard, MTB Slopestyle, and Wakeboard. Looking towards the possible inclusion of the discipline in the 2020 Olympic Games of Tokyo, a delegation of the International Olympic Committee (IOC) will be at FISE Montpellier to evaluate it. This delegation will comprise two members of the IOC, and be accompanied by the General Director of the Union Cycliste Internationale (UCI).

- **Budapest, Hungary, 16-19 August**

Budapest has become a key travel destination. Indeed, Hungary's main town is on its way to becoming "the place to be", similar to Prague and Berlin. The Danube's pearl will host FWS for the first time on this second worldwide tour. Here, the best riders in MTB Slopestyle, Skateboard, BMX Freestyle Flatland, BMX Freestyle Park, and Roller Freestyle will compete to increase their tour ranking.

- **Edmonton, Canada, 15-17 September**

The third crucial stage of FWS takes place in Edmonton in the heart of the province of Alberta. Edmonton is the fifth biggest district of Canada and lies along the North Saskatchewan River. It will host contests of MTB Slopestyle, Skateboard, BMX Freestyle Flatland, and BMX Freestyle Park - bringing together an increasing number of competitive riders.

- **Chengdu , China, 3-5 November**

Chengdu, Sichuan district's major town, is one of the most dynamic cities of western China. For the fourth year in a row, it will be the ultimate stage of the tour and the host of the 2017 UCI BMX Freestyle Park World Cup. The sports represented at this stage are the same as in Edmonton and Budapest : MTB Slopestyle, Skateboard, BMX Freestyle Park, BMX Freestyle Flatland, and Roller Freestyle. Who is going to be worthy successor to Logan Martin, winner of the 2016 UCI BMX Freestyle Park World Cup ?

Let's meet up again from 24th May in Montpellier for a tour which will see a crowd going wild with excitement!



@ C.Van Hanja/Edgerider

Semi-finals and finals of the contests will be live on the French SFR Sport 3 channel and worldwide on IMG network and FISE.TV.
2017's tour is going to be mad !

Press Release : http://fise.fr/sites/default/files/2017_fws_-_media_guide_low_res.pdf

Press Area : <http://www.fise.fr/fr/press-area>

Photopack : http://www.fise.fr/sites/default/files/photos_pack_fws_2017.zip

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